



BLUE SKILL CLASSROOM

FINANCING & INVESTMENT SUPPORT FOR STARTUPS AND SMES IN THE BLUE BIOECONOMY BY BLUEBIO ALLIANCE

29 JANUARY 2026 | 3PM (WET), 4 PM (CET)

Agenda

- **Types of financing: grants, investors, loans, crowdfunding.**
Overview of funding sources suitable for Blue Economy startups.

- **Identifying funding opportunities.**
Guidance on searching for relevant funding calls.

- **Investor's expectations and funding stages (pre-seed to scale-up).
Pitching to investors.**
Understanding investor criteria and financing stages. Presenting your business effectively to potential investors.